



## ***SURVEY METHOD ADVISER'S FOR A COOPERATIVE OR OTHER GROUPS***

To develop a survey about agro-ecological knowledge transmission to an adviser of a cooperative or other groups, we must bear in mind the following points:

### **a) Starting point**

#### **1 Situation of cooperative / group**

It is normal to think that every cooperative is located in a rural setting, but today there are the consumer cooperatives and also the urban producers of agro products, so it will be very interesting to ask what kind of cooperative is? Environment which represents and where the adviser works?, because they can be different the partners producing that partners who consume.

The questions types can include:

- Type cooperative or grouping where the adviser works
- Where the cooperative is situated (rural, urban, both) ?
- Number of partners
- Kind of partners

#### **2 Role in the cooperative or grouping and relationship with partners/members**

- Tasks to perform
- Relationship of these tasks with the agro-ecological knowledge or practices
- Influence of these tasks in relations with partners (individual advice, workshops, ...)

#### **3 The partners origin**

To analyze by the advisor of the cooperative the transmission capacity of of agro-ecological knowledge, methods or tools of collection, transmission to use, ...

- From where are the partners (rural, urban, neo-rural)
- The partners activities
- Age, formation, etc., of the partners (this helps to know better the agro-ecological awareness )

## b) Development

### 1. *Concerns of partners observed by the adviser*

It will be interesting to investigate the preferences of the partners because the adviser will be more or less able to transmit agro ecological knowledge depending of acceptance and prior knowledge on the subject.

The survey questions in this section should be directed to how the advisor analyzes the partners in order to discover their prior knowledge in agro-ecological knowledge:

- Which products require partners and what should be their characteristics
- How and under what guidelines they are produced
- Why they want to consume or produce these products through agro-ecological knowledge?
- Do they need knowledge and have needs of individual and group learning activities?

### 2. *How to include agro ecological knowledge in the activities of the cooperative or group:*

- How the adviser relates the agro-ecological knowledge with the training activities of cooperative or group
- How these activities will be conducted in group, individually, ...?
- How much time is spent and what are the criteria to de organisation of the training (homogeneous or heterogeneous groups, etc)?

### 3. *What tools, means used to transmit this knowledge?*

- How are performed, whether practical works in field, visits to partners or other producers which possess agro- ecological knowledge
- If the technical conferences are made, how they are performed and what is the target audience?
- If visits are made to producers who have agro-ecological knowledge and likely to be transmitted and in turn to serve as training
- If any information is sent via telematics on agro-ecological knowledge and what type is this (articles, magazines, videos, ...)

#### 4. *Where to apply these transmission mechanisms of agro-ecological knowledge*

- What places, capacity, partners or not, are taken into account within the cooperative or the grouping for the transmission of the agro-ecological knowledge
- What farms are selected for the technical visits and what criteria are used
- What ICTs are used for dissemination or to involve more public

### c) **Final Evaluation**

#### 1. *How to evaluate the transmission of agro-ecological knowledge by the cooperative or grouping?*

The adviser should answer questions related to how the facilities and the organization of the cooperative or grouping can help to the transmission of the agro-ecological knowledge

#### 2. *How to evaluate this transmission by the adviser?*

- Mechanisms used by the adviser to determine their ability to transmit this knowledge (attitude, concepts, interest, application of knowledge by the partners, etc.)
- What effects are short and long term on the professional future of the partners or members of grouping?
- There is continuity in the monitoring of the activities around the agro-ecological knowledge by the adviser?

#### 3. *How to evaluate the work of the adviser in the cooperative or grouping?*

To assess the ability of adviser to incentivize and encourage partners in the practice of agro-ecological practices

- What self-assessment tools has the cooperative or the grouping and the own adviser?
- What assessment tools has the partner / member to evaluate the transmission capacity of agro-ecological knowledge by the adviser of the cooperative or grouping?