



## ***Savoirs agro-écologiques et ingéniosité des territoires***

### **Questionnaire for consumers**

Quick Note about the Customer :

What is important about the customer ? The Customer may not have the biggest impact of the investigation, but it can be important to extract information, which can be used for further investigation.

**Do you know Agroecology ? What is agroecology for you?**

**What is the difference or the similarity between agroecology and green agriculture?**

**Do you buy food, which is produced in a traditional way ?**

(how often, how much, which specific product etc.)

**Type of Production?** - Importance for consumer.

**Are you interested in the production process ?**

**How important are alternative agrifood-chains for your consumption?**

**Would you buy more?**

**Are you willing to pay more?**

**About you?** (Age, Income, educational background etc. )